

## Benefits of Becoming an NPU Efficiency Partner

The more you save on your utility bill, the more money you have in your pocket. The cost savings realized from taking steps to improve energy efficiency at your home or business adds to your bottom line.



Becoming energy efficient -- by reducing your energy consumption -- has positive environmental and economic impacts both locally and regionally.

## Partner with NPU Early... and FIRST!

- ✓ Our customer efficiency services are provided at **no cost**<sup>1</sup>!
- ✓ We have the technical expertise available to assist you in the planning and implementation of a program that works best for you, so you don't lose out on savings or aesthetics.
- ✓ We are local and available -- we'll be here as you plan your project, and we'll be here long after it's in place!

We want to help you separate fact from fiction in the increasingly complex world of energy efficiency marketing and technology. **But it is important to get us involved at the beginning!**

<sup>1</sup> Paid from the NPU Energy Efficiency Fund

## Call Us!



### *Energy Efficiency Team Hotline:*

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# Energy Efficiency Programs



16 South Golden Street  
Norwich, Connecticut 06360  
[www.norwichpublicutilities.com](http://www.norwichpublicutilities.com)



**Norwich  
Public Utilities**

## Commercial Programs

NPU offers programs uniquely designed for our commercial customers. We don't believe in a "one size fits all" approach. Instead, each program is customized for the size and nature of the business, starting with a **free** energy analysis of your facility.

Types of programs offered to commercial customers include incentives and/or rebates for:

- ★ Lighting Retrofit
- ★ Refrigeration and Process Equipment
- ★ HVAC Upgrade
- ★ Compressed Air Systems
- ★ A/C, Motors & Appliances
- ★ New Construction

Even if the project is as easy and simple as switching out incandescent light bulbs for compact fluorescent light bulbs (CFLs), we will provide those to our commercial customers at no charge - we'll even deliver them right to your door.



## 0% Interest Loan Program

NPU has partnered with 4 local banks to offer commercial customers an opportunity to finance energy efficiency upgrades with 0% interest loans.



Eligible energy efficiency projects can be financed for up to 5 years. NPU pays the interest on your behalf directly to your lender. Best of all, the money you save on your utility bill by making these upgrades will pay for the project, eliminating the need to use capital funds!

## Other "Green" Programs

These programs are just the beginning. We are always exploring new programs and options to offer our customers to offset increasing energy prices. These include:

- ★ Renewable Projects
- ★ Cogeneration
- ★ Demand-side Management
- ★ Green Power Options

These programs will become increasingly important as energy demand increases.

## Residential Programs

NPU's residential programs are designed so that every Norwich resident can benefit from energy efficiency. And best of all, these programs are offered at no cost! These **free** programs include:

- ★ Compact Fluorescent Light Bulbs (CFLs)
- ★ Home Energy Analysis
- ★ Low Income Residential Weatherization Program

Additionally, NPU provides appliance rebates up to \$60 on Energy Star qualifying washing machines, dishwashers, refrigerators, and water heaters.



We also offer customers the opportunity to purchase a variety of energy efficient lighting at discounted prices through the E-Star Lighting Catalog (also available online at [www.estarlights.com](http://www.estarlights.com)).

## Residential New Construction Program

We understand the importance of doing things right the first time -- that's why we created a New Construction Program to offer rebates and incentives to contractors building new residential housing.